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Getting Organized Now!

Inspiring you to showcase the best in life.

June 2021

Volume 4, Issue 6



Inspiring
you to
showcase
the best in
life!

Let's get started!

"ALL OUR DREAMS
can come
TRUE,
if we have the
COURAGE
to pursue them."
~Walt Disney



Tweet



Forward



Social Media Day

The first recorded form of communication took place in the year 1800 BC when the Chinese soldiers leveraged smoke signals. Then came carrier pigeons, the telegraph, the telephone, and then the fax machine. The first text was transmitted on December 3, 1992.

The first social media platform was Sixdegrees (1997–2001). It allowed users to list friends and family members and utilized profiles and bulletin boards. Next came Friendster in 2002, MySpace in 2004, as well as Facebook. As of today, there are 3.5 billion people using social media for an average of 144 minutes every single day.

In 2010, Mashable launched [World Social Media Day](#) to recognize the impact of social media. On June 30, use the hashtag #SMDay to learn more and get involved.



FOREVER® Artisan®

Take your designs to a new level with FOREVER's design software: Artisan® 6.

From digital scrapbooking to wall decor, cards, and mugs, there is almost nothing you can't print with Artisan®.

The Auto Fix tool turns all photos into professional prints. The Digital Art Store allows you to personalize every detail. And the advanced editing tools allow you to combine images, as well as play with colors and effects.

And right now you can save 25% on new installs of Artisan® 6 or upgrade from Artisan® 5. But this deal only lasts until June 25. [Act fast](#) and use the code **CHRISTMASJUNE21**.

Have questions? Call or email us today. Let's get started: (612) 616-1215; beth@gettingorganizednow.com

pixels2Pages™

Looking for more inspiration and ideas for your photo preservation? Get the most out of Artisan®, Historian™, and FOREVER® by getting a pixels2Pages™ membership.

This membership is perfect for beginners and experienced scrapbookers alike.

Benefits include:

- Monthly blueprint collections
- Full access to training resources
- Weekly step-by-step guides, videos, and project ideas
- And more!

Check out the [flyer](#) for full details

You will learn new skills and techniques, find creative ideas and inspiration, and become part of a fun, creative community.

Call or email us today. Let's get started: (612) 616-1215; beth@gettingorganizednow.com

"It is dry, hazy June weather. We are more of the earth, farther from heaven these days."

— Henry David Thoreau

Meet Cheryl Lloyd: World Traveler, Global Resident, and FOREVER® Fan

by Marjorie Simon

If ever someone had good reason to own FOREVER Storage®, Artisan® 6, Historian, and pixels2Pages™, it is Cheryl. She has traveled the world over and lived all over, courtesy of her husband's position with Ecolab. For instance, after Cheryl met her husband Paul in California, he was transferred to Washington DC. From there they moved to Minnesota where Cheryl met Beth Gibson Lilja and became a FOREVER® fanatic and quickly adopted the many great FOREVER® products. Cheryl was all in—including trips to Camp Cropuhapi Project Retreat (she is signed up for this fall's retreat) and numerous workshop and events.

Do Well in Dubai

And it is a good thing, because from Minnesota, the Lloyds moved to Dubai for five years and —loved it. “Dubai was THE best five years of our marriage. We were apprehensive, but we visited first, and it worked. We have met the best life-long friends and had great experiences including trips to South Africa, Capetown, Italy, and Lebanon,” Cheryl enthuses. She added that Dubai is very westernized with much British influence. It seeks to become a top destination for world travelers. Amazing beaches, world’s tallest building and so many sites to see. Cheryl says the food is great because 85 percent of its residents are expatriates—so it is a melting pot of cultures, foods, and lifestyles. Very much worth a visit.



Another example is time. Clocks do not rule their lives. If work starts at 9:00 a.m., according to Cheryl, but if a troubled friend stops by at 8:45, your friend comes first. You tend to their needs and help them. When they are better, you head off to work. Employers understand—and expect—that. Work in Dubai, anyone??? Let us check the want ads.

FOREVER® Storage: Perfect for Travelers

From Dubai they moved to Zurich, Switzerland for two years. Then COVID-19 hit as they were transferred to Toronto, Canada, where they now reside. (Moving to Canada during COVID-19 is an entire story in itself.) But with all this travel, suffice it to say that Cheryl has photos—massive amounts of photos and videos. And she never worries about them because FOREVER Storage® keeps them safe—and the videos, safe *and* sound. (Did you know that many cloud-storage services do not save videos? Read the fine print!)



“I signed onto FOREVER® eight years ago in Minnesota (as a client and an Ambassador). I am big on ancestry and heritage. So, keeping the photos secure is vital. I do not trust any other cloud service. I can “will” my FOREVER® account to my daughters, Sarah and Jennifer. They can currently connect with me and each other through FOREVER®,” says Cheryl.

Mastering FOREVER®: pixels2Pages™

Cheryl loves pixels2Pages™. It’s FOREVER®’s online resource tool with videos, insights, editable templates, and advice. Cheryl loves it. pixels2Pages™ guides members using Artisan®, FOREVER Guaranteed Storage® or Historian. As Cheryl says, “p2p has been instrumental for me to get questions answered. It provides nearly immediate answers. They make it so customer friendly.”

As Artisan® 6 rolls out, Cheryl is discovering that the new interface between FOREVER Guaranteed Storage® and Artisan® 6 has simplified sharing photos between the two. There are also many new design features that Cheryl has only just begun to explore. Cheryl loves the vast array of fonts. Plus, Historian’s popular “auto-fix” feature is now a part of Artisan® 6. Cheryl’s convinced. “FOREVER® is your best way to save family memories. You are in complete control... It puts your mind at ease knowing that your memories will exist for

your lifetime and beyond. My aunt lost her photos in a house fire. I told my nephew I will organize his photos, digitize them, and keep them for generations to come.”

Where Cheryl and her husband go after Canada is anybody's guess. What is not a guess is that Cheryl will continue taking photos and memorializing them with FOREVER® products. Really—no need to ask. Meanwhile, Cheryl, keep us apprised of where you are off to next.

If you are interested in learning more about FOREVER® products and services for photography, design, and storage, contact Beth Gibson Lilja, your FOREVER® guru.

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From our blog...

Hot Summer Days? Try Designing with FOREVER® Artisan® 6 Software—Indoors, of Course

Interested in digital design? Before you get carpal tunnel scrolling Google, consider how to choose design software and storage best suited to your needs. No surprise to friends and BGL & Associates, LLC clients, I'm a huge fan of FOREVER® Artisan® 6 design software.

[Read more](#)

Get caught up with all our blogs!



We invite you to join our private client Facebook Group:
[Photo Solutions Clients.](#)

2021 Page & Project Challenge Club!

\$75 | January–December 2021

Membership Guidelines:

1. Receive an exclusive gift as a Club Member.
2. Set a goal to complete 221 individual pages or projects.
3. Count all projects one-for-one.
4. Showcase your project(s) at the annual brunch.
5. Receive a \$10 discount on one workshop each month.

- 6. Receive a special rate for our National Scrapbook Day event.
- 7. Pay early-bird rate for Twin Cities Digital Day workshops.
- 8. Receive (2) 30-minute individual virtual coaching sessions.

Includes monthly follow-up email. Additional benefits may be added.

Register Now!

FOREVER®

\$25 FOREVER® Gift Certificate

DRAWING

Drawing will be held Monday, July 8.

UP NEXT!

07 | 17: Virtual C&C: Cards & Coffee
via Zoom | [Details](#)

07 | 30: No-Frills Project Workshop
BGL & Associates, LLC Studio | [Details](#)

07 | 31: Regular Project Workshop
BGL & Associates, LLC Studio | [Details](#)

08 | 07: Twin Cities Digital Day
BGL & Associates, LLC Studio | [Details](#)

We've made a change for registrations! Now you can register for [Workshops](#) or [Events](#)!



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